

DIGITAL
FOCI

Optimize Your Digital Living™

Image Moments ♦ Picture Porter Elite ♦ Photo Safe II ♦ Pocket Album OLED
Memory Card Gateway ♦ Memory Card Travel Case ♦ DataPocket ♦ USB Annex

Image Moments

Premium Category Digital Photo Frames

DISPLAY, SHARE, and MANAGE digital photos
on high-resolution digital LCD screens with superior features

Screen & Sound Quality

- ◆ Digital LCD screen with LED backlight
- ◆ Superb, subtle color representation
- ◆ High-quality stereo speakers and audio-out

Memory Sources

- ◆ 450 MB internal memory
- ◆ Support CF, SD/HC, MMC, MS/Duo, xD
- ◆ USB 2.0 connection to computer

Automatic Photo Orientation

- ◆ Photos are rotated automatically based on EXIF data
- ◆ Auto-rotate orientation sensor for adjustment between portrait and landscape placement

Physical Design

- ◆ Hinged easel leg to adjust for optimal display angle
- ◆ Lanyard fixture for tethering down device in public to prevent theft

Image Moment 6 (IMT-063) *“The Executive”*

Unique features fitting for the executive desk:

- ◆ 5.7" VGA (640x480) digital LCD with high pixel density of 140 PPI
- ◆ Elegant two-tone, mirror-polished chrome finish
- ◆ Small footprint allows for versatile placement



Image Moment 8 (IMT-083)

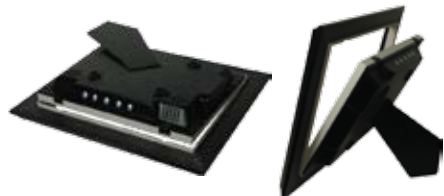
*Professional Photographer
2008 Hot One Award Winner*



Unique features:

- ◆ 8" SVGA (800x600) digital LCD with high contrast ratio of 500:1
- ◆ Brackets for easy wall-mounting
- ◆ Hinged memory card door hides memory cards from view
- ◆ Proprietary interchangeable frame & mat design
 - Interchangeable mat featuring 3 color selections
 - Adapter Ring design supports limitless custom framing options

Easily change frame molding by operating the two clips on the main unit



Additional frame selection* includes:
(sold separately)



* See complete frame selection at www.digitalfoci.com

Mat selection:



Black/Cream/Gray

**The most upscale and feature-rich digital frame available,
designed for those that demand the highest quality.**

❖ Versatile playback options

- Photo slideshow with random option, adjustable time intervals, and multiple transition effects
- Zoom, pan, rotate photos, view EXIF information, and view photo thumbnails
- Automatic on/off timer for scheduled operation with 3 separate settings available



❖ Capable of selective playback

- Customize your slideshow by selecting a subset of photos to view, without needing to delete any photos

❖ Supports user-created playlist

- Create, edit, and sequence varied and unique playlists directly on the device, without taking up any extra memory space

❖ Flexibility to play from multiple sources simultaneously

- Choose to play from a single or multiple memory sources (Internal Memory and all inserted cards) at the same time
- Break from the limitation of viewing photos from only one memory source at a time

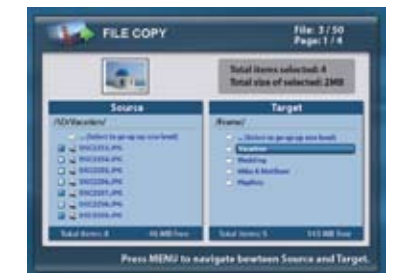


❖ Folder structure navigation enhances photo management

- Organize photos, music, and videos into separate folders and playback a specific folder as a collection
- Add music files to further customize the slideshow
- Import *Web Albums* to play as a slideshow

❖ File management features eliminate need for computer

- Copy photos directly between memory cards and internal memory
- Organize files with advanced file management features: copy, rename, delete files, and create new folder



❖ Advanced multimedia format support

- Image: JPG, BMP, TIFF, GIF, RAW from select DSLRs
- Audio: MP3, AAC, WMA, OGG, WAV
- Video: MJPEG, MPEG-4 SP
- Select playback by photo only, video only, both photo and video, or photo with music

Picture Porter Elite

3.6" Portable Digital Photo Storage Viewer

STORE, VIEW, and SHARE digital photos
on portable hard drive with 3.6" color screen & built-in card reader

Perfect for travelers & photographers – instantly and securely back up photos from digital camera memory cards while on vacation or photo shoots. Now you can keep snapping photos and not worry about running out of memory card space.



Model ID: PPE-360

- ◆ Secure photo backup from CF, SD/HC, MMC, MS, xD
- ◆ RAW image viewing (zoom, rotate, EXIF, histogram) from DSLRs including Canon, Nikon, Fuji, Olympus, Pentax & more
- ◆ Portable Multimedia Player for photos, music and videos
- ◆ Fast copy speed - 1 GB in less than 4 minutes
- ◆ Output display to TV or projector
- ◆ PictBridge direct print
- ◆ Audio recorder, video recorder, FM radio
- ◆ 40GB, 80GB, 120GB, 160GB



Photo Safe II

Portable Photo Storage with Memory Card Reader

COPY and STORE digital camera pictures
and other data files directly from memory cards



New & improved version of Photo Safe, winner of
American Photo 2007 Editor's Choice Award for "Imaging Essentials – BEST BUY"

"The best vacation accessory for your digital SLR is probably...a compact digital storage unit that lets you safely offload images from your memory cards while you're still traveling. Digital Foci's rechargeable battery-powered Photo Safe is among the most affordable and convenient devices in this category." - American Photo July/August 2007 on Photo Safe



Model ID: PSF-251

- ◆ One-touch memory card to Photo Safe II backup
- ◆ Direct support for CF, SD/HC, MMC, miniSD, MS, MS Duo, xD
- ◆ Icon-based LCD screen displays operational status
- ◆ Copy status indicator displays % completed & copy confirmation
- ◆ Fast copy speed - 1 GB in 3 1/2 minutes for high-speed cards
- ◆ Removable Li-Ion battery rechargeable via USB or AC
- ◆ 80GB and 160GB



Pocket Album

Pocket-sized Digital Photo Viewer

CARRY your favorite photos right in your pocket
share and relive your photo moments anywhere you go

Key Features:

- ◆ Run automatic photo slideshow with adjustable time interval
- ◆ Photo Viewer Software (compatible with both PC & Mac) included for converting various photo formats from your computer to Pocket Album
- ◆ Runs on Lithium battery rechargeable by USB and AC

Pocket Album Deluxe OLED 2.8 (PAD-280)



- ◆ 2.8" (320x240) Active Matrix OLED screen with an astonishing contrast ratio of 10,000:1
- ◆ Holds over of 4,000 digital photos on internal flash memory
- ◆ Supports full screen, 2 x 2, and photo thumbnail displays
- ◆ Folder structure for easy photo management
- ◆ Built-in clock with calendar function
- ◆ Supports random photo playback
- ◆ Comes with acrylic viewing stand, wrist strap, and carrying case



Pocket Album OLED 1.5 (PAO-150)



- ◆ 1.5" OLED screen with a high contrast ratio of 1,000:1
- ◆ Holds 124 digital photos on internal flash memory
- ◆ Supports random photo playback
- ◆ Portable digital keychain



Pocket Album (PAL-015)

- ◆ 1.5" LCD screen
- ◆ Holds up to 74 digital photos on internal flash memory
- ◆ Built-in clock with automatic on/off timer
- ◆ Portable digital keychain



Memory Card Gateway

USB 2.0 Multi-format Memory Card Reader/Writer

ACCESS all your memory card supported devices

Digital Camera • MP3 Player • PDA • Mobile Phone
GPS • Smartphone • PSP • Handheld PC • Digital Video Camera

Latest technology supports virtually all memory card types available in the market:
CF, MD, SD, SDHC, MMC, miniSD, RS-MMC, MicroSD, TransFlash, MMCmicro, xD, SmartMedia, Memory Stick, MS PRO, MS Duo (& M2 with adapter)



Model ID: MCG-150

- ◆ Directly supports all popular memory card formats, including small form factor cards such as miniSD, MicroSD, MS Duo
- ◆ High-speed USB 2.0 connection provides transfer rates up to 480Mbps
- ◆ Multiple memory card slots allow direct card to card data transfer
- ◆ Completely self-powered via USB
- ◆ LED indicator provides assurance of data transfer status
- ◆ Card icons & labels identify each drive type on computer (For Windows only)



Memory Card Travel Case

Multi-format Memory Card Holder

PROTECT and ORGANIZE your digital camera memory cards

Elegant as well as durable, this case protects your memory cards from damage and protects you from misplacing those tiny easy-to-lose memory cards



Model ID: MTC-810

- ◆ Smart stackable slots let you hold 4 memory cards of the same format and as many as 8 memory cards of different formats
- ◆ Holds all different memory card types: CF, SM, MMC, SD, MS, xD
- ◆ Molded hard rubber lining protects your memory cards by keeping them snugly in place
- ◆ Sturdy brushed aluminum exterior provides absolute crush protection



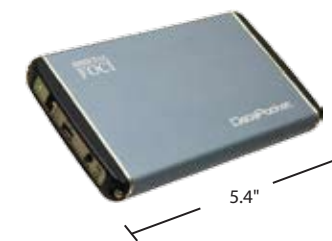
4.2"

DataPocket

Portable USB 2.0 Hard Drive

BACK UP and PROTECT your valuable data with one-touch Smart Backup

Conveniently back up your important data at home, at work, and on the go, synchronize and transport files between multiple computers, and carry your collection of digital photos and music with you right in your pocket



Model ID: DPK-250

- ◆ One-touch Smart Backup Button enables quick data backup (For Windows only)
- ◆ Powerful Smart Backup software lets you create multiple custom copy tasks for data backup, recovery, and synchronization (For Windows only)
- ◆ High-speed USB 2.0 connection
- ◆ Self-powered via USB - no external power required, perfect for mobile users
- ◆ LED indicator provides assurance of data transfer status
- ◆ Attractive brushed aluminum casing
- ◆ 40GB, 80GB and 120GB

brushed silver sky blue

USB Annex

4-port High-speed USB 2.0 Hub

CONNECT up to 4 USB devices simultaneously through one USB port on your computer

Connect multiple USB device (mouse, keyboard, printer, scanner, USB flash drive, digital camera, card reader, external hard drive, webcam, and more) to your computer at the same time without unplugging one USB device to connect other devices

- ◆ High-speed USB 2.0 connection
- ◆ Over-current protection protects your computer from potentially damaging power spikes
- ◆ Self-powered via USB - no external power needed for most devices
- ◆ Comes with AC adapter to support peripherals with high power requirements



Model ID: UHB-210

- ◆ Individual LED indicators show connector status for each port
- ◆ Brushed aluminum finish



Model ID: UHB-230

- ◆ Built-in USB connector - perfect for notebook users
- ◆ Stylish mirror finish

Our Name

Digital Foci is the set of points where you enjoy and manage all of your digital content. Digital represents all of the different forms of digital media and data you use everyday. Foci (pronounced "foe-sigh") is the plural form of the word 'focus' and symbolizes the many distinct points where light and sound converge and diverge. It is at these digital focus points, these foci, where you view and share your digital photos, watch your digital video, listen to your digital music, and access your digital files.

At Digital Foci, we aim to provide products and information for you to create your own personal set of *digital foci*.

Our Goal

The rapid increase of user created digital content in the form of digital photos, videos, MP3 files, and computer data, spurred a need for solutions to help average consumers manage and enjoy their digital collection.

Digital Foci provides solutions to help you ***manage and enjoy your digital content***. We accomplish this by providing devices for easy data transfer, storage, and management optimized for any setting.

This is our goal at Digital Foci:

To make your life more enjoyable by simplifying complex digital technology.

Digital Foci, Inc.

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