

Product Catalog 2009

DIGITAL FOCI

Optimize Your Digital Living™

Image Moments ♦ Picture Porter 35 ♦ Photo Safe II
Pocket Album OLED ♦ Photo Book ♦ Memory Card Gateway

Image Moments

Premium Category Digital Photo Frames

DISPLAY, SHARE, and MANAGE digital photos
on high-resolution digital LCD screens with superior features

Screen & Sound Quality

- ◆ Digital LCD screen with LED backlight
- ◆ Superb, subtle color representation
- ◆ High-quality stereo speakers and audio-out

Memory Sources

- ◆ 450 MB internal memory
- ◆ Support CF, SD/HC, MMC, MS/Duo, xD
- ◆ USB 2.0 connection to computer

Automatic Photo Orientation

- ◆ Photos are rotated automatically based on EXIF data
- ◆ Auto-rotate orientation sensor for adjustment between portrait and landscape placement

Physical Design

- ◆ Hinged easel leg to adjust for optimal display angle
- ◆ Lanyard fixture for tethering down device in public to prevent theft

Image Moment 6 (IMT-063) *“The Executive”*

Unique features fitting for the executive desk:

- ◆ 5.7" VGA (640x480) digital LCD with high pixel density of 140 PPI
- ◆ Elegant two-tone, mirror-polished chrome finish
- ◆ Small footprint allows for versatile placement



Image Moment 8 (IMT-083)

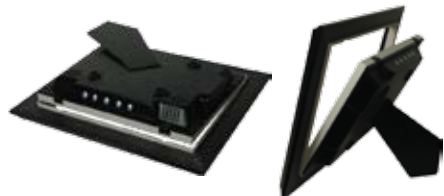
*Professional Photographer
2008 Hot One Award Winner*



Unique features:

- ◆ 8" SVGA (800x600) digital LCD with high contrast ratio of 500:1
- ◆ Brackets for easy wall-mounting
- ◆ Hinged memory card door hides memory cards from view
- ◆ Proprietary interchangeable frame & mat design
 - Interchangeable mat featuring 3 color selections
 - Adapter Ring design supports limitless custom framing options

Easily change frame molding by operating the two clips on the main unit



Additional frame selection* includes:
(sold separately)



* See complete frame selection at www.digitalfoci.com

Mat selection:



Black/Cream/Gray

**The most upscale and feature-rich digital frame available,
designed for those that demand the highest quality.**

❖ Versatile playback options

- Photo slideshow with random option, adjustable time intervals, and multiple transition effects
- Zoom, pan, rotate photos, view EXIF information, and view photo thumbnails
- Automatic on/off timer for scheduled operation with 3 separate settings available



❖ Capable of selective playback

- Customize your slideshow by selecting a subset of photos to view, without needing to delete any photos

❖ Supports user-created playlist

- Create, edit, and sequence varied and unique playlists directly on the device, without taking up any extra memory space

❖ Flexibility to play from multiple sources simultaneously

- Choose to play from a single or multiple memory sources (Internal Memory and all inserted cards) at the same time
- Break from the limitation of viewing photos from only one memory source at a time

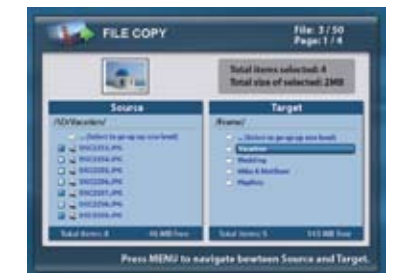


❖ Folder structure navigation enhances photo management

- Organize photos, music, and videos into separate folders and playback a specific folder as a collection
- Add music files to further customize the slideshow
- Import *Web Albums* to play as a slideshow

❖ File management features eliminate need for computer

- Copy photos directly between memory cards and internal memory
- Organize files with advanced file management features: copy, rename, delete files, and create new folder



❖ Advanced multimedia format support

- Image: JPG, BMP, TIFF, GIF, RAW from select DSLRs
- Audio: MP3, AAC, WMA, OGG, WAV
- Video: MJPEG, MPEG-4 SP
- Select playback by photo only, video only, both photo and video, or photo with music

Picture Porter 35

3.5" Portable Digital Photo Storage Viewer

STORE, VIEW, and MANAGE digital photos
on portable hard drive with 3.5" color screen & built-in card reader

Perfect for photographers, vacationers, and anybody who loves digital photography – instantly and securely back up photos from digital camera memory cards. Review your precious photos without concern for limited memory card capacity.



Model ID: PPR-350



- ◆ Secure photo backup from CF, SD/HC, MMC, miniSD, MS/Duo, xD
- ◆ Fast copy speed - 1 GB in about 2 minutes
- ◆ RAW image viewing (zoom, rotate, EXIF, histogram) from DSLRs
- ◆ Supports IPTC detail viewing
- ◆ Advanced file management features - copy, rename, delete files, sort by name/date, and create new folders
- ◆ Playlist feature - create unique photo slideshows directly on device
- ◆ USB-host function - copy to and from an external hard drive via USB
- ◆ Removable Li-Ion battery rechargeable via USB or AC
- ◆ Output display to TV or projector
- ◆ Audio & video player with built-in speaker and earphone support
- ◆ High-capacity internal hard drive



View Photo Thumbnails



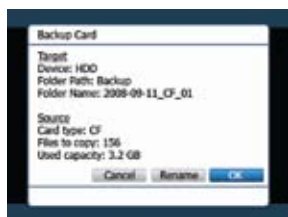
Zoom and Pan



View EXIF & Histogram



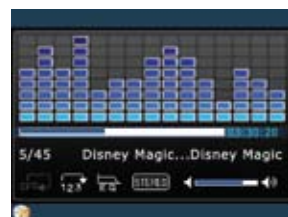
View IPTC Detail



Copy from Memory Card



Organize & Manage Files



Play MP3s



Create & View Playlists

Photo Safe II

Portable Photo Storage with Memory Card Reader

COPY and STORE digital camera pictures
and other data files directly from memory cards



New & improved version of Photo Safe, winner of American Photo 2007 Editor's Choice Award for "Imaging Essentials – BEST BUY"

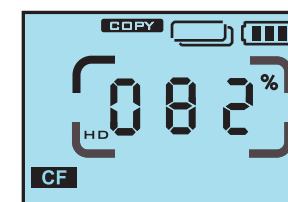
"The best vacation accessory for your digital SLR is probably... a compact digital storage unit that lets you safely offload images from your memory cards while you're still traveling. Digital Foci's rechargeable battery-powered Photo Safe is among the most affordable and convenient devices in this category." - American Photo July/August 2007 on Photo Safe



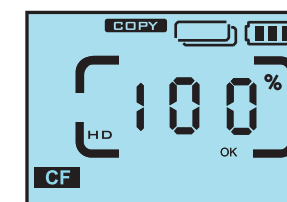
Model ID: PSF-251



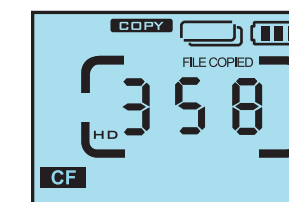
- ◆ One-touch memory card to Photo Safe II backup
- ◆ Direct support for CF, SD/HC, MMC, miniSD, MS, MS Duo, xD
- ◆ Supports all files types, including RAW images and video files
- ◆ Icon-based LCD screen displays operational status
- ◆ Copy status indicator displays % completed and copy confirmation
- ◆ Fast copy speed - 1 GB in 3.5 minutes for high-speed cards
- ◆ Removable Li-Ion battery rechargeable via USB or AC
- ◆ USB 2.0 connection to PC and Mac
- ◆ High-capacity internal hard drive



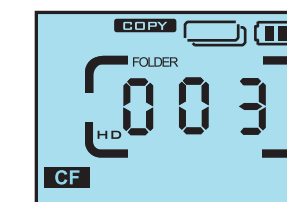
Percentage Completed



Copy Confirmation



Number of Files Copied



Folder Sequence Created

Pocket Album OLED

Pocket-sized OLED Digital Photo Viewer

SHARE and RELIVE your favorite photos
on OLED (Organic LED) screens with superior image quality

Key Features:

- ◆ Next-generation OLED technology produces excellent image displays with higher brightness, better contrast, and wider viewing angles
- ◆ Run automatic photo slideshow with adjustable time intervals
- ◆ Supports random photo playback
- ◆ Photo Viewer Software (compatible with both PC & Mac) included for converting various photo formats from your computer to Pocket Album OLED
- ◆ Runs on Lithium Polymer battery, rechargeable by USB port or AC adapter

Pocket Album OLED 1.5 (PAO-150)



1.8"

- ◆ 1.5" OLED screen with a high contrast ratio of 1000:1
- ◆ Holds 124 digital photos on internal flash memory
- ◆ Runs for over 4 hours on full charge
- ◆ Fitted with easy-clip keychain



Warm Gray



Ruby Red



Carbon Fiber

Pocket Album Deluxe OLED 2.8 (PAD-280)



2.7"

- ◆ 2.8" (320x240) Active Matrix OLED screen with an astounding contrast ratio of 10000:1
- ◆ Holds over of 4,000 digital photos on internal flash memory
- ◆ Supports full screen, 2 x 2, and photo thumbnail displays
- ◆ Folder structure design makes photo management easy
- ◆ Built-in clock with calendar function
- ◆ Runs for over 4 hours on full charge
- ◆ Elegantly designed with anodized aluminum casing, chrome plated band and buttons
- ◆ Diamond polish bezel beautifully accents the OLED screen
- ◆ Comes with acrylic viewing stand, wrist strap, and carrying case



Red

(showing 2 x 2 view)



Sky Blue

(showing folder view)



Charcoal

(showing calendar view)



Wrist Strap
& Pouch



Acrylic
Viewing Stand

Photo Book

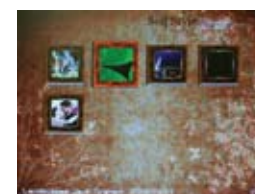
8" Portable Digital Photo Album

VIEW & SHARE photos anywhere
The perfect family brag book and business presentation tool

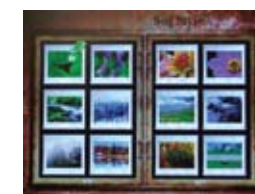


Model ID: PBK-080

- ◆ 8" 800x600 high-resolution digital LCD
- ◆ 4 GB internal flash memory
- ◆ Supports CF, SD/HC, MMC, MS, MS Pro, xD, USB flash drive
- ◆ 2.5 hours of battery life on rechargeable battery
- ◆ Supports RAW image viewing from DSLRs
- ◆ Automatic slideshow with adjustable time intervals
- ◆ Music and video playback with built-in speaker



Browse photo albums



View photo thumbnails



Run Photo Book Slideshow



Copy to internal memory
from card or USB flash drive

Memory Card Gateway

USB 2.0 Multi-format Memory Card Reader/Writer

ACCESS all your memory card supported devices
Digital Camera • MP3 Player • PDA • Mobile Phone
GPS • Smartphone • PSP • Handheld PC • Digital Video Camera

Latest technology supports virtually all memory card types available in the market:
CF, MD, SD, SDHC, MMC, miniSD, RS-MMC, MicroSD, TransFlash, MMCmicro,
xD, SmartMedia, Memory Stick, MS PRO, MS Duo (& M2 with adapter)



Model ID: MCG-150

- ◆ Directly supports all popular memory card formats, including small form factor cards such as miniSD, MicroSD, MS Duo
- ◆ High-speed USB 2.0 connection provides transfer rates up to 480Mbps
- ◆ Multiple memory card slots allow direct card to card data transfer
- ◆ Completely self-powered via USB
- ◆ LED indicator provides assurance of data transfer status
- ◆ Card icons & labels identify each drive type on computer (For Windows only)



Our Name

Digital Foci is the set of points where you enjoy and manage all of your digital content. Digital represents all of the different forms of digital media and data you use everyday. Foci (pronounced "foe-sigh") is the plural form of the word 'focus' and symbolizes the many distinct points where light and sound converge and diverge. It is at these digital focus points, these foci, where you view and share your digital photos, watch your digital video, listen to your digital music, and access your digital files.

At Digital Foci, we aim to provide products and information for you to create your own personal set of *digital foci*.

Our Goal

The rapid increase of user created digital content in the form of digital photos, videos, MP3 files, and computer data, spurred a need for solutions to help average consumers manage and enjoy their digital collection.

Digital Foci provides solutions to help you ***manage and enjoy your digital content***. We accomplish this by providing devices for easy data transfer, storage, and management optimized for any setting.

This is our goal at Digital Foci:

To make your life more enjoyable by simplifying complex digital technology.

Digital Foci, Inc.

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